PRINCIPAL EMAIL TEMPLATE

Dear Principal __________________,

My name is __________________. I am a parent in ____________ School District and an active volunteer with the Boy Scouts of America. Our Cub Scout Pack ______ would like to recruit at your school open house on ______. We’d like to set up a table with information about our Cub Scout Pack at the event.

As you know, a vibrant Scouting program teaches the ethics embodied in the Scout Oath and Law, leadership skills, and an appreciation of nature. Cub Scout Packs and Scouts BSA Troops perform many service projects benefitting community schools including trash pickups, supervised facility improvements, and Eagle Scout Projects. We appreciate your support and want to improve ________ school through ongoing service projects and other help you might identify. We welcome your ideas and suggestions.

I’ve also attached a checklist that outlines many options for recruiting that may or may not be allowed at the school. We’d appreciate if you could fill it out and return it at your convenience.

Again, thank you for your support. We seek to form a strong bond between Scouting and the school.

Yours in Scouting,

__________________________

Parent in ________________ School District & Boy Scouts of America Volunteer
Methods for Distributing Invitations to Join Scouting

The Hudson Valley Council of the BSA desires to work in close cooperation with Elementary and Middle School administration for the benefit of our community youth, families and the schools that serve them. A vibrant Scouting program teaches the ethics embodied in the Scout Oath and Law, Leadership skills, and an appreciation for Nature. Cub Scout Packs and Scouts BSA Troops perform many service projects benefitting community schools including trash pickups, facilities improvements, and Eagle Scout Projects. We'd like to understand what membership invitation distribution methods are approved for your school. Thank you in advance for your time and support of Scouting.

School Name: 

Filled Out By: 

Phone: 

E-mail: 

Please check those distribution methods which are permitted at your school.

- [ ] Drop off flyers at school – stuff teachers boxes
- [ ] Include in school resource directory
- [ ] Include in school website
- [ ] Hand out in person in the classroom
- [ ] Include in school’s official calendar
- [ ] Put posters in school buildings
- [ ] Hand out in person in lunchroom
- [ ] Put signs in school lawn
- [ ] Hand out in person on the playground
- [ ] Put an ad in Nextdoor: the social network for your neighborhood
- [ ] Hand out in person at end-of-day assembly
- [ ] Obtain list of students for personalized phone calls
- [ ] Make announcement over PA system
- [ ] Obtain list/labels of students for special mailing
- [ ] Principal endorse Scouting
- [ ] BSA reimburse school district for postage for special mailer
- [ ] Hand out in person before school as students enter building
- [ ] Attend school open house/curriculum nights
- [ ] Hand out in person before school at breakfast
- [ ] Guest speaker at school enrichment presentation
- [ ] Hand out in person after school between door and bus/parent
- [ ] Attend school registration
- [ ] Hand out in person after school to parents waiting to pick-up child
- [ ] Cub Scouts distribute (personalized) invitation cards to friends in school
- [ ] Utilize school’s marquee
- [ ] Put ad/article in school / PTA newsletter